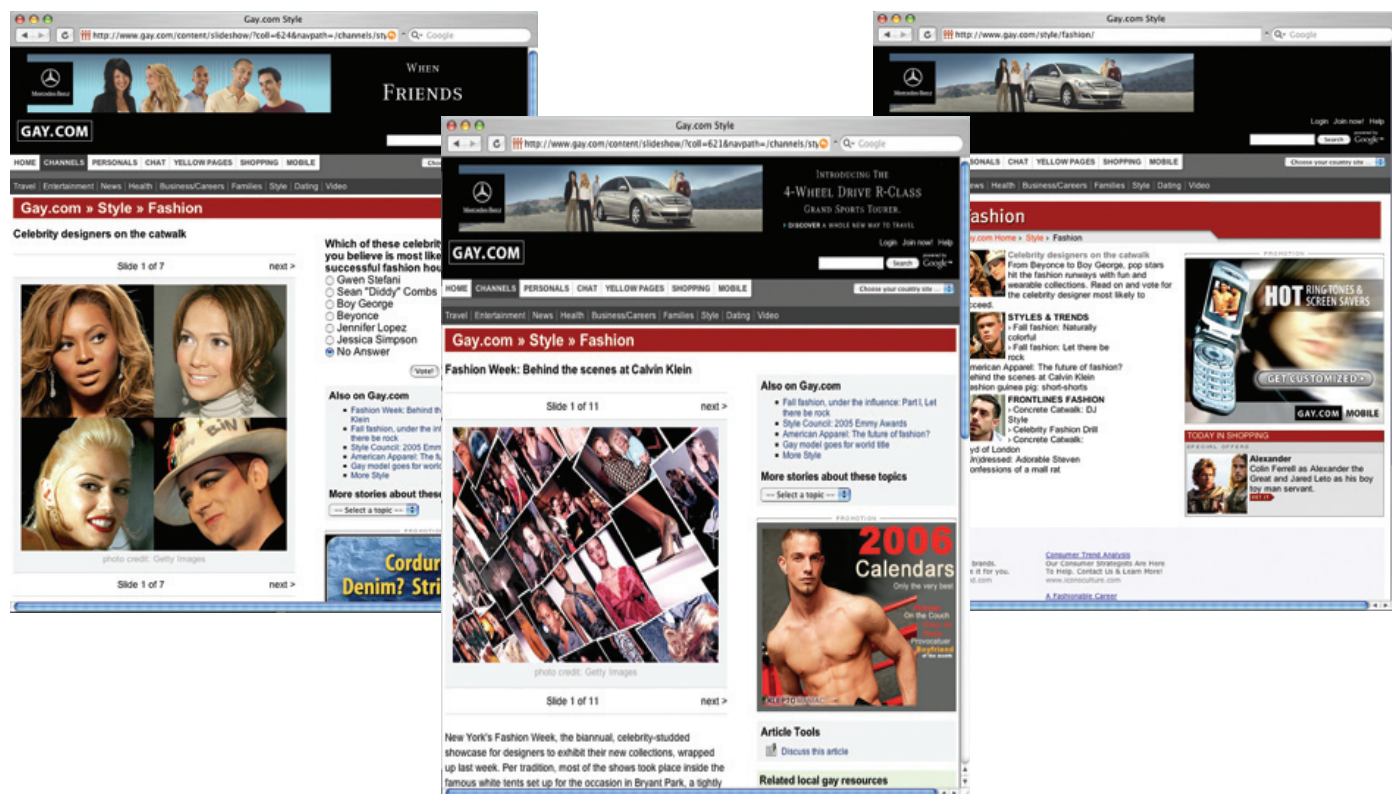




Spring Fashion Preview

March – May



Every spring, gay men turn to Gay.com and PlanetOut.com to get ready for the season. We're there to help show them where to go and how to look and feel their best when they get there. Not just a fashion channel, the Spring Fashion Preview covers entertainment, travel and self-improvement.

According to the Simmons 2005 LGBT study, gay men are more than twice as likely as straight men to feel that it is important to keep up with the latest styles and more than twice as likely to spend whatever is necessary to feel and look their best.

editorial coverage includes:

- Interviews and gossip
- Slideshows of Spring Fashion week and hot new style developments
- Highlights of spring travel, including circuit-party travel and warm-weather destinations
- Regular self-improvement topics, such as improving nutrition, exercising more regularly, and gearing up for summer activities
- Spring movie highlights
- Spring television highlights and sitcom news
- How to have a great barbecue/home entertaining for spring-time/spring cleaning